



### **Connect to Success Mentee Profile**

# **D'Barriga**

**Name of Company:** D'Barriga Unipessoal Lda

[www.dbarriga.pt](http://www.dbarriga.pt)

<https://www.facebook.com/dbarriga.pt>

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### **Give a brief description of the company.**

O D'Barriga has its genesis in one Center Pre and Post Childbirth, with a strong educational component, created with the aim of being a family support to emerge. Enlightened Parenting is certainly more serene.

In this process of "being here for families", we needed to extend the concept and diversify services – so we integrate a childcare store with innovative articles, chosen by those who work with babies, moms and families every day and know "what is needed. " The third arm of this business is the distribution ... innovative brands, astute products, and a number of “wow” items are our brand image. We import, store and we get to stores nationwide.

### **What does your business hope to achieve through Connect to Success's Corporate Mentoring Program?**

As you can see, we cannot / want to sit back!

"Connect To Success" and the Corporate Mentoring Program appeared right on time!

My graduation is the behavioral area and it does not give me many tools in management. D'Barriga is already eight years old - to demonstrate that entrepreneurial spirit and initiative, adaptation capacity and vision are there..... but at the level that we find ourselves on and on the way we want to continue, we need guidance for the success of the project in any dimension that it can achieve.

The D'Barriga needs a lot! Improve logistics, legal guidance, setting goals and timings to set up our portfolio projects, marketing and communication strategies..... In the background, we need help to implement a plan of action for a few years so that we can focus on and work better.

We are delighted with the possibilities that the program "Mentoring" can bring us in establishing partnerships and synergies that can catapult D'Barriga and take the brand beyond the Oporto, and maybe abroad.